

A woman with long, wavy hair, smiling warmly at the camera. She is wearing a dark blue floral patterned top. The background is a kitchen with a brick wall, a wooden shelf with various bottles, and a white mug on the right.

My Motherhood Method

Motherhood + More

HELLO, I AM ADRIANA!

CEO promoted to full-time snack holder



After a decade of running my own businesses, I embarked on a new chapter working as a marketing executive for a renowned breast pump company. It was during this time that I became pregnant only to face the unfortunate event of being let go while on maternity leave.

From that very moment, I made a conscious choice to prioritize my family and channel my energy into something meaningful. That's when the idea of creating a blog, a beacon of reliable and relatable information for new parents in search of unbiased, evidence-based resources, was born.

Through this extraordinary journey, I have rediscovered my true passion. Guided by my unwavering belief in exceptional businesses, I now find joy and fulfillment in nurturing their growth and success. It's a beautiful synergy where I get to be a catalyst for positive transformation.

At My Motherhood Method, I take great joy in carefully curating the brands I collaborate with. It's an uplifting experience for me as I bring together my marketing expertise and passion for spreading knowledge, inspiring parents, and fostering the growth of exceptional businesses.

THE NUMBERS



Instagram

35,800 followers

2.7% Engagement Rate



Blog & Email

65,000 subscribers

15% Email Click through rate

20% Email open rate



Demographics

73% 25-44

88% Women

SERVICES OFFERED



Marketing

Marketing Audits
Paid and Organic
Email Marketing
Affiliate Marketing
Digital Marketing
and more...



Social Media

Videos/ Reels
In Feed Posts
Stories
UGC
Giveaways / Contents
Product Hauls



Extras

Product Reviews
Photoshoots
Consulting
Blog Posts
Reporting

BRAND PARTNERSHIPS

the **BUMP**



LOVE EVERY. ADORE ME

Party City



DOCK A TOT

motif
MEDICAL



wet n wild
los angeles

miku



thinkbaby
SAFER PRODUCTS FOR HEALTHIER BABIES



thinksport
SAFER PRODUCTS FOR HEALTHIER ATHLETES

wet n wild
los angeles



milkstork

yumable

evenflo



More available upon request

LET'S WORK TOGETHER!

Contact me for rates

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